

G Who is Greenpeace?



Greenpeace is a group of people who passionately protect the natural world from destruction. Our mission is to make a greener, healthier and more peaceful planet. A planet where people and animals can live happily together for many years to come.

We work hard to make this happen. Read on to find out what makes us unique and how we reach our goal.



What makes Greenpeace unique?

We are global

Greenpeace began in 1971 when a small group of people sailed a boat to the Pacific Ocean. Their aim was to stop a nuclear weapons test from happening because it could damage the environment. The old fishing boat they sailed in was called 'The Greenpeace'.



**Today,
Greenpeace
is working
in over 40
countries
around the
world.**

What else?



We are independent

Greenpeace doesn't take money from any governments, political groups or companies. All our support is from ordinary people like you. This means we can speak our minds and do what is best for our planet.



We are people powered

Millions of ordinary people around the world are part of Greenpeace. They are all working together to help achieve our mission and protect our planet. The more people supporting our work, the greater our chance to make positive change.



We are action-led

We believe that actions speak louder than words. That's how we make change happen. We find out how our planet is being destroyed and we challenge those who are doing it. We always take action peacefully.



What do Greenpeace campaign on?

Greenpeace is campaigning on four issues:

- > **Protecting our oceans**
- > **Protecting our forests**
- > **Stopping climate change**
- > **Ending plastic pollution**

We campaign on topics which are most important in our world today. That's why the focus of our campaigns will change over time.

Check out our 'Introduction' sheets to find out more about our campaign areas.



How do campaigns work?

Greenpeace creates positive change in many different ways. It's important we have the correct facts so we know what is happening. That's why, before we start campaigning...



We investigate

Through careful research, we discover the damage occurring to our natural world and find out who is responsible.



We use science

All of our work is backed up by science. We even have our own research laboratory in the UK (in the city of Exeter) where our scientists test lots of different things including water, chemicals and metals. Once we've got our facts...



We campaign

We decide which part of the planet most needs our help. It could be to protect our oceans, to stop cutting down forests or to prevent climate change. Once we've decided, we come up with a plan to create the change we want to see. Usually this involves persuading governments, companies and ordinary people to make changes that protect our planet.



We stop destruction

We don't like seeing our planet destroyed. If trees are being cut down, we will stand in front of them. We will climb an oil rig to stop them drilling. If we can see no other way, we will stand in the way of those who are destroying our planet to save it for future generations.